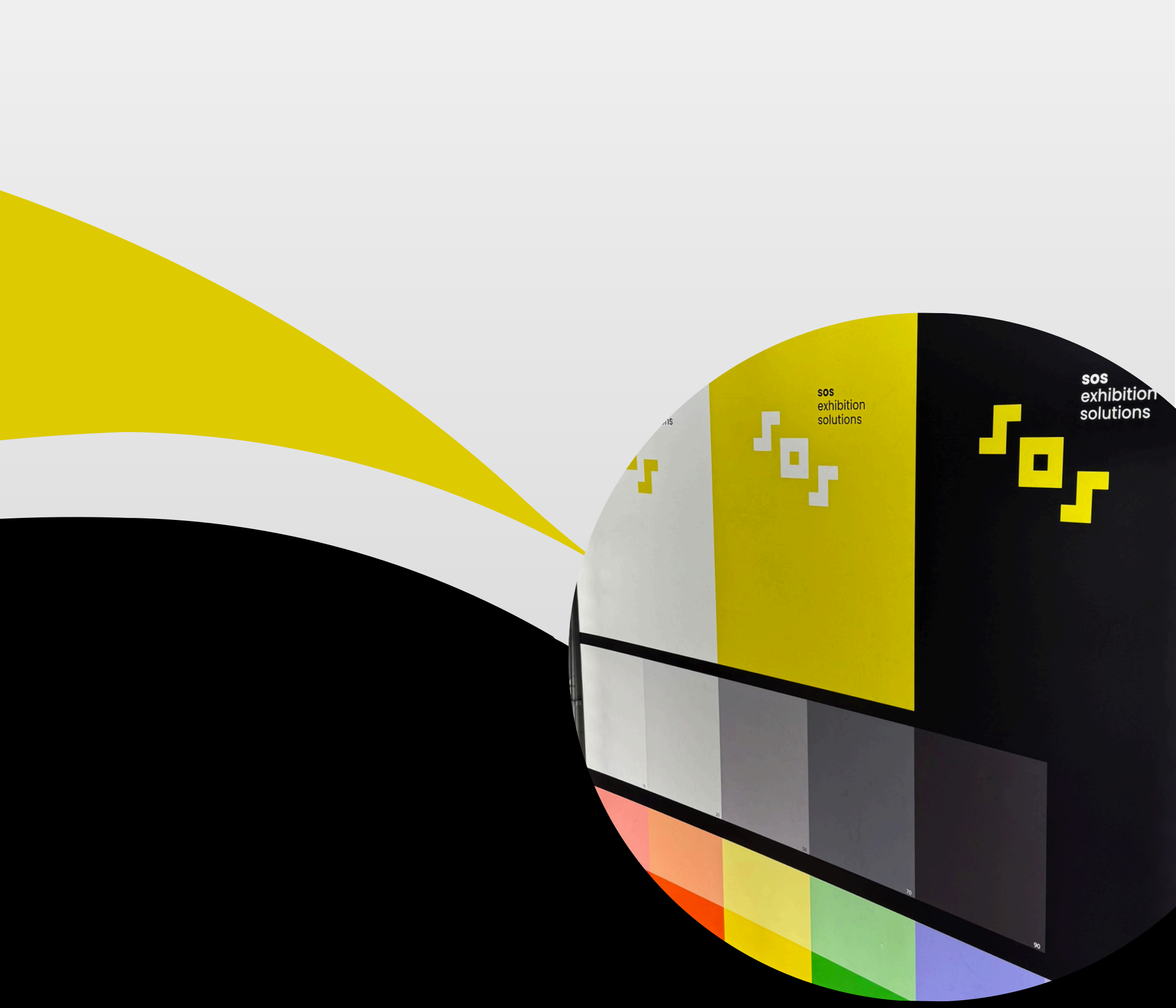
GRAPHIC & VIDEO REQUIREMENTS

Sos Exhibition Solutions Ltd



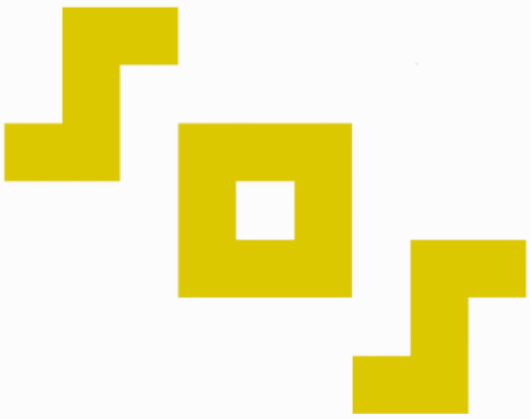
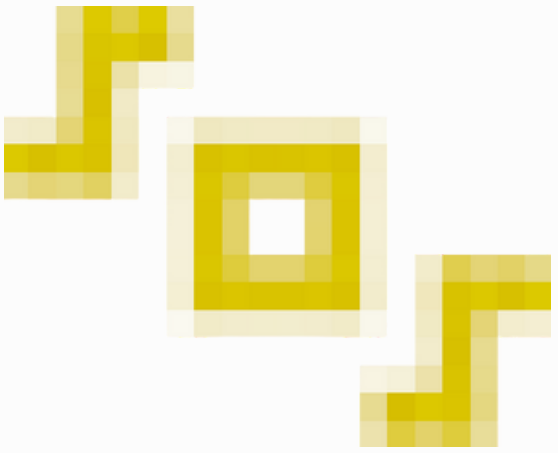
GRAPHIC REQUIREMENTS

ACCEPTABLE FILE FORMATS OF ARTWORK

Adobe Illustrator	**.ai**
Portable Document Format	**.pdf**
Tag Image File Format	**.tiff**

Please provide both the original artwork files and print-ready PDFs.
All logos and scalable artwork must be in vector format (.pdf, .tiff).

IMAGE QUALITY

HIGH RESOLUTION IMAGE	LOW RESOLUTION IMAGE
Sharp and detailed, ideal for print and large-format displays.	Pixelated and blurry, not suitable for large-scale use.
Suitable Vector format (.svg, .eps, .pdf, .ai)	Unsuitable Raster format (.jpg, .png, .bmp, .gif)
	

ARTWORK SETUP

SCALE	Please indicate the scale clearly. A **1:1 scale** is recommended, but **1:2**, **1:10**, or similar are acceptable for large-format graphics.
BLEED	Include a **20 mm bleed on each edge** for large graphic walls. For graphics with wrapped edges, additional bleed may be required — please check specifications before submitting artwork.
ARTWORK SETUP	Set up multi-drop artwork on a single page or artboard to maintain correct layout.
IMAGE RESOLUTION	**Artwork at actual size (1:1): 100 DPI** **For large-format prints (e.g., banners): 10–50% of actual size** • Images should be supplied at 150 DPI at actual print size. • Resolution must not drop below 72 DPI at actual size.
COLOR MODE	**CMYK only**
FILE PREPARATION	**All clipping masks must be properly applied, and all elements (images, fonts, vectors) must be embedded or outlined.** Missing links or incorrect masks can cause transparency issues or invisible content. We are not responsible for errors due to incorrect file setup.

VIDEO REQUIREMENTS

ACCEPTABLE VIDEO FORMATS

.mp4

VIDEO PREPARATION

SCREEN VIDEO RESOLUTION	We offer a selection of screens ranging from **40” to 75”**: • All models support **Full HD (1920 × 1080 px)** • Larger models **(55”, 65”, and 75”)** also support **4K UHD (3840 × 2160 px)**

LED WALL

LED walls consist of 500 × 500 mm modular panels.

Resolution depends on the pixel density of the LED wall modules, which may vary. For optimal results, please confirm the module specifications before preparing content.

IMPORTANT NOTICE

Sos Exhibition Solutions Ltd is not responsible for the accuracy of any artwork recreated from low-quality files or artwork submitted without color references.

SUBMISSION DEADLINE

All graphics and videos must be submitted at least four weeks prior to the fair for review and approval.

FILE DELIVERY

Please send artwork files via WeTransfer or a similar file transfer service.